

# Winsoft Software Welcomes Software Veteran to Executive Team

**Toronto (May 28, 2008)** – Winsoft Software, developers of the industry leading WealthServ family of products, today announced that Rick Belanger has joined the company as Executive Vice President of Sales and Business Development.

Formerly a Client Sales Executive with EDS, Belanger has extensive senior management experience in the software industry; leading sales teams and expanding strategic partnerships. At EDS, he was responsible for building the sales team and driving the launch of the WealthServ product in the marketplace. Within two years of the launch, WealthServ became the insurance distribution software leader in Canada.

“We are very excited to welcome Rick to our team,” said Mehmet Baltacioglu, Winsoft President and CEO. “His solid experience with the WealthServ family of products and impressive track record in the software industry will be invaluable as we embark on our strategic plan for aggressive growth in the marketplace.”

WealthServ is a state-of-the-art family of products connecting all aspects of independent financial channels, from financial product manufacturers to distribution via the web. With versions tailored for both the Insurance and Investment industries, WealthServ can be deployed as a SaaS solution or hosted locally by the client, supports industry standard formats and is fully compliant with legislation protecting personal information and regulating electronic documents in the United States and Canada.

“The team at Winsoft has developed an outstanding financial services software system and I’m looking forward to working more closely with them to expand its adoption in the market,” said Belanger.

## **About Winsoft Software Inc.**

Winsoft is a privately-owned Canadian company established in 1986 to develop and bring to market innovative technology solutions across a broad range of industries including engineering, medical and financial markets with notable success developing the Winfund mutual fund dealer system in the mid-90s.

In October 2002, Winsoft introduced its revolutionary life insurance business exchange to the Canadian market through its subsidiary WealthServ. The following year Winsoft launched the state-of-the-art broker-dealer wealth management system through its subsidiary RepVisor. Winsoft teamed up with EDS in February 2005 to jointly market and support the WealthServ family of software products.